

My Passion

Creative and detail-oriented graphic designer with a diverse background in freelance, full-time, and academic projects. Skilled in digital and print design across industries like tech, beverage, and retail. Proficient in Adobe Creative Suite, with experience in social media content and packaging design. Strong project management skills to deliver impactful visuals.

Skills

Adobe CC (Photoshop, Illustrator, InDesign), Canva
UI/UX Design (Figma)
Typography & Layout Design
Digital Illustration & Social Media Creation
3D Modeling (Maya, SolidWorks)

Experience

Freelance Graphic Designer

Ghost Keyboards

May 2024 - Present

- Developed graphics for keyboard series and keycaps, applying unique color schemes to enhance product identity and visual appeal.
- Delivered creative solutions tailored to the client’s brand and product specifications.

Freelance Graphic Designer

CoCo Fresh Tea & Juice

Jul 2023 - Present

- Designed visually appealing posters, social media posts, and in-store communication materials, improving customer engagement and product presentations.
- Managed multiple design projects, consistently meeting tight deadlines and collaborating with stakeholders to ensure alignment with brand identity.

Website Merchandising,
Marketing, and Social Media

Langley Farm Market

May 2024 - Aug 2024

- Collaborated on refining brand guidelines, enhancing color palettes, typography, and digital assets to align with target audiences.
- Developed content strategies and maintained website product listings, ensuring consistent branding across social media, e-commerce, and printed materials.

Graphic Designer

SUNÉ

Sep 2023 - Mar 2024

- Created advertisements, product packaging, and digital content using Adobe Creative Suite, maintaining brand consistency across channels.
- Supported internal communication and marketing initiatives by delivering clear and effective visual solutions.

Multimedia Designer &
Illustrator

Zen Maker Lab

May 2021 - May 2022

- Created educational graphics for children’s STEM programs, ensuring clear and engaging communication aligned with the brand’s identity.
- Collaborated with cross-functional teams to manage multiple design projects, consistently meeting deadlines and improving internal processes.

Education

Bachelor of Arts

Simon Fraser University

Sep 2018 - Dec 2023

- Interactive Arts and Technology, Design Concentration
- Print and Digital Publishing Minor